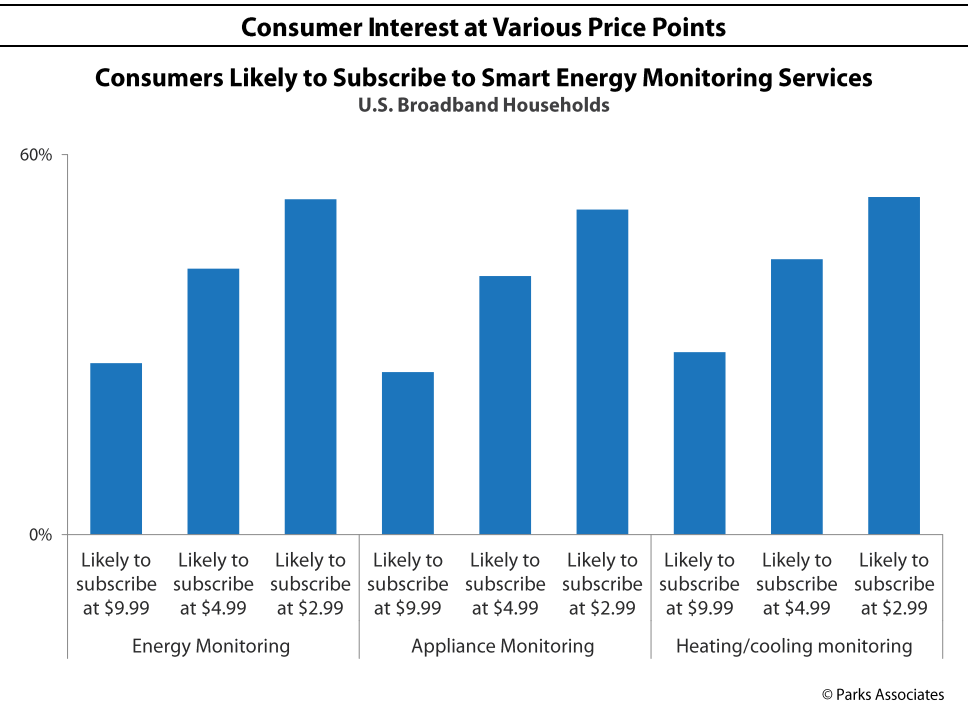


**Winning Smart Home Strategies for Energy Management**  
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By Maia Hinkle, Research Analyst, and Tom Kerber, Director of Research, Home Controls & Energy

**Synopsis**

Within the smart home, energy management is an important value-added service that provides differentiation and enables many new business models. This report examines participation of connected products and smart home systems in energy management. It includes descriptions and profiles of the evolving use of the cloud among companies and services for energy management and demand response.



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“As the penetration of smart home devices increases, utilities will be able to leverage the connectivity to achieve their energy efficiency and demand response goals,” said Tom Kerber, Director, Research, Home Controls and Energy, Parks Associates. “This report helps device manufacturers, service providers, and utilities to update and enhance their smart home strategies.”

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| List of Companies | <p>American Council for an Energy-Efficient Economy</p> <p>Austin Energy</p> <p>AutoGrid</p> <p>CEIVA</p> <p>Glendale Water &amp; Power</p> <p>Nest</p> <p>Nevada Energy</p> <p>OG&amp;E</p> <p>OpenADR</p> |
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### Attributes

Parks Associates  
15950 N. Dallas Pkwy  
Suite 575  
Dallas TX 75248

800.727.5711 toll free  
972.490.1113 phone  
972.490.1133 fax

parksassociates.com  
sales@  
parksassociates.com

Authored by Tom Kerber and Maia Hinkle  
Executive Editor: Tricia Parks  
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